THE PROGRAM

The BRICs (Brazil, Russia, India, China) have received a lot of attention. Consider having your look at the BRICs start with Brazil. This program has been designed to provide students with an understanding of the dynamics that affect doing business in or with an emerging economy. Building on a base of historical factors, recent internal reforms and the international opening of the Brazilian economy will be examined. The first phase of this course (conducted in Atlanta during the summer term, June – July) will address the background of Latin American economic development strategies and the case of Brazil utilizing lectures, videos, and discussion in class. Business leaders who deal with Brazil will complement the lectures and videos.

On campus classes in June and July followed by 2 weeks in Brazil. This will involve a trip to the cities of Rio de Janeiro, Salvador, and Recife in Brazil. The former capital of Brazil, Rio de Janeiro is clearly one of the most beautiful and famous cities of the world as well as being the gateway to the largest country in Latin America. Once the colonial capital, Salvador is major city with extensive cultural heritage. Recife, the hub of the Northeast, is a fast growing center of industry, distribution, and tourism. The overseas segment will emphasize company visits supplemented by sessions at Brazilian government ministries and international organizations. The visits will be complemented by presentations of local experts and professors at host institutions. Lectures and other activities will be conducted in English. Portuguese language capability is not required.

ACCOMMODATIONS

Participants will stay in business hotels (double occupancy) in Rio de Janeiro, Salvador, and Recife.

DISABILITY ACCOMMODATION

Students with documented disabilities who may need accommodations during their study abroad experience should discuss these needs with the Program Director and the Office of Disability Services at the time of application.

CONTACT INFORMATION

The program co-directors will be Professors David Bruce and Pedro Carrillo, Institute of International Business RCB 14th floor). For information about the program contact Professor Bruce (404/ 413 7279; dbruce@gsu.edu) or Professor Carrillo (404/ 413 7280; pcarrillo@gsu.edu) at the Robinson College of Business, Institute of International Business, 35 Broad St., Georgia State University, University Plaza, Atlanta, GA 30303 -3083.

APPLICATION DEADLINE: FEBRUARY 14 2016
ELIGIBILITY
Program size is limited and participation is contingent upon acceptance by the Program Director.
The program is open to undergraduate and graduate students who meet all academic requirements of the Georgia State University J. Mack Robinson College of Business

CREDITS AND COURSES
Participants who successfully complete the program will receive three semester hours of credit from Georgia State University. Undergraduate students register for IB 4410. Graduate students register for IB 8410. Students from other institutions should follow their institution’s regulations concerning transfer credits.

APPLICATION INFORMATION
Students interested in applying should find this program’s listing at mystudyabroad.gsu.edu and begin an online application. Transient Students: please see the Transients Student section under the Explore & Apply tab.
International Students at Georgia State who hold F-1 visas must contact the Office of International Student and Scholar Services at 404-413-2070 to discuss the possible implications of study abroad for their immigration status.

COST
Changes are always possible so the cost of the program may vary according to currency fluctuations and adjusted travel arrangements. The fee is set at $4,500. Students also pay regular Georgia State University tuition fees. Students who wish to travel at their own expense to other places in South America should consult with the program director.

FUNDING AND SCHOLARSHIPS
Georgia State University students are eligible to apply for the IEF Study Abroad Scholarship/Georgia State University Foundation Scholarship and may be eligible to apply for the Global Experience Scholarship. Visit mystudyabroad.gsu.edu and select the Scholarships & Financial Aid tab or call the Study Abroad Programs office at (404) 413-2529 for more information

Because program size is limited, early application is strongly advised. Individual interviews may be scheduled with students upon receipt of application.