THE PROGRAM
This three week study abroad program will allow students to gain valuable exposure and experience with the continued evolution of the European Union. The two modules in turn examine the challenges of Managing in Europe and applications associated with Marketing Practices in the EU. Program attendees will learn about:

- Advertising to the French consumer
- Distribution channels in France
- Industrial Relations in Europe
- European human resource management and employee relations

Corporate case studies are integrated into each module. Tentative company visits include Airbus Industrie, Credit Lyonnaise, Aerospatiale and Orange S.A. allowing students to observe and examine first-hand how companies work within the EU structure.

ACCOMMODATIONS
Participants will have a choice of a dorm room or hotel. Both are within walking distance of the university in Toulouse.

DISABILITY ACCOMMODATION
Students with documented disabilities who may need accommodations during their study abroad experience should discuss these needs with the Program Director and the Office of Disability Services at the time of application.

ELIGIBILITY
This program is open to graduate students only who meet all academic requirements of the Georgia State University J. Mack Robinson College of Business. Students must have a GPA of 3.0 or higher. Program size is limited and participation is contingent upon acceptance by the Program Director.

APPLICATION DEADLINE: February 15, 2016
CREDITS AND COURSES
Participants who successfully complete the program will receive six (6) semester hours of credit toward their business degree. Students will receive a letter grade for each three credit course. Students must register for both sections of IB 8400.

Students from other institutions should follow their institution’s regulations concerning transfer credits.

APPLICATION INFORMATION
In addition to the application packet, the following items are required for a completed application:

- Resume
- Color copy of your passport photo

Students interested in applying should find this program’s listing at mystudyabroad.gsu.edu and begin an online application. Transient Students: please see the Transients Student section under the Explore & Apply tab.

International students at Georgia State who hold F-1 visas must contact the Office of International Students and Scholar Services at (404) 413-2070 to discuss possible implications of study abroad for their immigration status.

COST
Program cost may vary at any time according to currency fluctuations and changing travel arrangements. The program cost is tentatively set at $2,700.00, PLUS regular Georgia State University tuition and fees. Non-resident/out-of-state students will pay in-state tuition plus a $250 fee in addition to the program cost. Students are responsible for their own travel arrangements and have a choice of housing accommodations. The $2,700.00 is approximately what students will spend on their airfare, dorm and meals. Participants who wish to tour Europe on their own after the program ends (at their own expense), should speak with the program director when they apply.

FUNDING AND SCHOLARSHIPS
Georgia State University students are eligible to apply for the IEF Study Abroad Scholarship/Georgia State University Foundation Scholarship and may be eligible to apply for the Global Experience Scholarship. Visit mystudyabroad.gsu.edu and select the Scholarships & Financial Aid tab or call the Study Abroad Programs office at (404) 413-2529 for more information.

Because program size is limited, early application is strongly advised. Individual interviews may be scheduled with students upon receipt of application.